



**San Diego  
Chapter**

*Presents*

## **GENERAL APPRAISER MARKET ANALYSIS AND HIGHEST & BEST USE**

**DATES/TIMES:** Friday June 21, 2019 8:00 am Check in / 8:30 am – 5:00 pm Course  
Saturday June 22, 2019 8:30 am – 5:00 pm Course  
Monday June 24, 2019 8:30 am – 5:00 pm Course  
Tuesday June 25, 2019 8:30 am – 3:00 pm Course / 3:00 pm – 5:00 pm Exam

**LOCATION:** University of San Diego, 5998 Alcalá Park, Classroom TBD, San Diego, CA 92110

**COURSE SCOPE:** This course will help participants apply meaningful market analysis in valuation assignments. It presents the basic concepts and terminology of market analysis and marketability studies, then shows how marketability studies provide vital information for the highest and best use decision. Throughout the course, the emphasis is on conducting a reliable analysis of demand. Participants will gain practice in applying methods for inferred, or trend, analysis to three property types: a suburban residential subdivision, an existing multi-family property, and an office building. Using the tools introduced in the course will help participants increase the reliability of highest and best use analyses and support the conclusions reached in the three approaches to value.

**PREREQUISITES:** Successful completion of *Basic Appraisal Principles* and *Basic Appraisal Procedures* or equivalent courses is required. It is strongly recommended that participants complete *General Appraiser Income Approach/Part 1* (or its equivalent) before enrolling in this course.

**REQUIRED EQUIPMENT:** A financial calculator is required. The accepted model used in the course is the HP-12C. **Note:** Cellular phones, tablets, iPads, or other devices that connect to the Internet are NOT permitted during the exam. You must be familiar with calculator operation when the course begins. Answers to problems in course materials are shown using the HP-12C. ***Do not come to class expecting to be taught how to use a financial calculator.***

**RECOMMENDED TEXTBOOKS:** *The Dictionary of Real Estate Appraisal*, 6<sup>th</sup> Edition, *Market Analysis for Real Estate*, 2<sup>nd</sup> Edition, and *The Appraisal of Real Estate*, 14<sup>th</sup> Edition. Textbooks can be ordered on-line at [Textbooks](#). ***No textbooks will be available at the course.***

**INSTRUCTOR:** M. Wayne Foss, MAI

**ENROLLMENT:** Enrollment is on a first-come, first served basis. If the event is filled, a waiting list will be retained. The San Diego Chapter reserves the rights to cancel, limit, or reschedule this event if the minimum enrollment level is not reached, and to change faculty assignments and facility locations at any time. Prospective students should confirm their registration with the Chapter office before making any non-refundable airline reservations.

**ADA COMPLIANCE:** It is the policy of the Appraisal Institute to provide reasonable accommodations for qualified persons with disabilities who are participating in Appraisal Institute educational programs. If you need accommodations to participate because of a disability, please notify us in writing at least two weeks in advance of the program and we will arrange for reasonable accommodation. Without two weeks' notice, accommodation may not be available.

**EDUCATION CREDIT:** This course is approved for 200 points (general) or 225 points (residential) of Appraisal Institute education credit (attend and pass exam), or for 150 points (general) or 175 points (residential) of Appraisal Institute education credit (attendance only). This course is also approved in most states for basic and/or continuing education credit (in California, 28 hours of BRE continuing education credit, or 30 hours

of BREA basic education credit, including the exam, Approval No. 08754127). For information about education credit in other states, see [State Approvals](#).

**ATTENDANCE:** The Appraisal Institute enforces attendance requirements mandated by state licensing and certification regulatory agencies. The Appraisal Institute issues certificates for state certification/licensing or state continuing education credit that verify successful completion and attendance of 100%, with your grade notification letter for courses, or at the conclusion of seminars. One hundred percent (100%) attendance is required for all Appraisal Institute education programs. This follows Appraiser Qualification Board minimum criteria requirements.

**COURSE FEE (on or before 6/6/19):** Appraisal Institute Designated Members, Candidates for Designation, Practicing Affiliates, and Affiliates \$585 / All Others \$635  
*Course fees will increase \$50 on June 7, 2019.*

**CANCELLATIONS/REFUNDS:** Up to 15 days prior to program start date, a \$50.00 cancellation fee will be applied to all requests for cancellation. Between two and 14 days prior to program start date, a \$225.00 cancellation fee will be applied to all requests for cancellation. Less than two days prior to program start date, no refunds will be given.

**CONFIRMATION:** A confirmation email will be sent within ten (10) business days of receipt of the completed enrollment application and full tuition, or immediately after registering online.

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**ENROLLMENT APPLICATION**

**“GENERAL APPRAISER MARKET ANALYSIS AND HIGHEST & BEST USE”**

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_  
\_\_\_\_\_

PHONE: \_\_\_\_\_ E-MAIL: \_\_\_\_\_

COURSE FEE (on or before 6/6/19): Appraisal Institute Designated Members, Candidates for Designation, Practicing Affiliates, and Affiliates \$585 / All Others \$635  
*Course fees will increase \$50 on June 7, 2019.*

APPRAISAL INSTITUTE DESIGNATED MEMBERS, CANDIDATES FOR DESIGNATION, PRACTICING AFFILIATES, AND AFFILIATES MUST INDICATE CHAPTER: \_\_\_\_\_

FEE ENCLOSED: \$ \_\_\_\_\_ CHECK NO. \_\_\_\_\_

OR CHARGE CREDIT CARD: NAME ON CARD \_\_\_\_\_

BILLING ADDRESS: \_\_\_\_\_  
\_\_\_\_\_

CARD TYPE (Please circle)                      Visa                      MasterCard                      American Express

CARD NO.: \_\_\_\_\_ EXP. DATE: \_\_\_\_\_ CCV: \_\_\_\_\_

- ✓ If paying by check, please make your check payable to “San Diego Chapter of the Appraisal Institute”. Mail your check along with this completed application to San Diego Chapter of the Appraisal Institute, 4849 Ronson Court, Suite 102, San Diego, California 92111
- ✓ If paying by credit card, mail this completed application to the above address, or FAX to (858) 292-7333, or email to [patti@sdcai.org](mailto:patti@sdcai.org).
- ✓ Questions? E-mail [patti@sdcai.org](mailto:patti@sdcai.org), or call (858) 292-7324

*Or, register online at [www.myappraisalinstitute.org/education/SanDiego/](http://www.myappraisalinstitute.org/education/SanDiego/)*